



*Future Business Leaders of America
- Phi Beta Lambda, Inc.*

Service Education & Progress



ABOUT FBLA-PBL, INC.

Future Business Leaders of America-Phi Beta Lambda is a nonprofit 501 (c)(3) education association of students preparing for careers in business and business-related fields. The Association has four divisions:

- FBLA for high school students;
- FBLA Middle Level for junior high, middle, and intermediate school students;
- PBL for postsecondary students;
- and the Professional Alumni Division for business people, educators and parents, who support the goals of the Association.

FBLA-PBL is headquartered in Reston, Virginia, and organized on local, state and national levels. Business teachers/advisers and advisory councils (including school officials, business people, and community representatives) guide local chapters. State advisers and committee members coordinate chapter activities for the national organization.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University. In the fall of 1940, official sponsorship of FBLA was accepted by the National Council for Business Education; on February 3, 1942, the first high school chapter was chartered in Johnson City, Tennessee. In 1958, the first Phi Beta Lambda chapter was chartered in Iowa. The Professional Division (originally the Alumni Division) began in 1979; the latest group to join FBLA (in 1994) is the FBLA Middle Level for students grades 5 - 9.

The Board of Directors is comprised of local and state educators, business leaders, and the membership division presidents. The Board sets policy and employs a President/CEO, who directs a national staff and Association programs.

The Association's National Center is an 11,600 sq. ft. building, which was completed in 1991. The 1.6-acre site it occupies was purchased through a grant from the Conrad Hilton Foundation.

MEMBERSHIP

For the past few years, FBLA-PBL has enjoyed an annual increase in membership. The high school level has over 215,000 members, while Phi Beta Lambda (postsecondary level) reaches over 10,000 college students. The newest group, FBLA Middle Level (grades 5-9) is showing remarkable growth with 8,000 student members and is developing member interest for the high school level.

FUNDING

FBLA-PBL, Inc. is funded by membership dues, conference fees, corporate contributions and grants.



CONFERENCES AND SEMINARS

NATIONAL LEADERSHIP CONFERENCE

Each year the best and brightest of FBLA and PBL convene to compete in leadership events, share their successes and learn new ideas about shaping their career future. These four-day sessions are considered the pinnacle of the FBLA-PBL experience, especially for those running for national office. FBLA-PBL sponsors conferences and seminars for members and advisers, which are designed to enhance experience initially developed on the local and state level. Among them are:

INSTITUTE FOR LEADERS

This four-day seminar is a focused leadership experience for state and local chapter officers as well as members and advisers. It offers a unique chance to build leadership and career skills that last a lifetime in tracks focusing on Entrepreneurship, Communication and FBLA-PBL Leadership. It is held in conjunction with the National Leadership Conference each year.

NATIONAL FALL LEADERSHIP CONFERENCE

Each Fall, new leaders and advisers from chapters across the nation, gather for regional conferences designed to guide and motivate their success for the year. This includes workshops, seminars, and a plenary session, as well as the benefit of networking among their peers from other cities.

PUBLICATIONS

These publications bring fresh ideas, new directions and network-building news to our members. They are published three times each year. *Tomorrow's Business Leader* goes to FBLA & FBLA- Middle Level students; *Adviser Hotline* to high school teachers; *Middle Level Advisers' Hotline* to Middle Level teachers; and *Business Leader* to PBL members and advisers. The professional division receives *The Professional Edge*.



ENDORSEMENTS

FBLA-PBL is officially endorsed by American Management Association; Association for Career and Technical Education; Career College Association; March of Dimes; National Association of Parliamentarians; National Association of Secondary School Principals; National Business Education Association; National Management Association; and the U.S. Department of Education.

*FUTURE BUSINESS LEADERS OF AMERICA-
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